

The BANY Agency Policy Statement

Last updated: October 15, 2025

Welcome to The BANY Agency (“we,” “our,” “us”). This policy outlines the standards for professionalism, communication, website use, and data privacy that apply to all visitors, registered users, and talent affiliated with our agency. By using our website or participating in our programs, you agree to the terms outlined below.

1. Professionalism and Communication

At The BANY Agency, professionalism is not optional, it is essential.

- Talent is expected to honor all scheduled meetings, fittings, and assignments. Missing an appointment without notice (at least 24 hours in advance) reflects unreliability and may result in removal from consideration.
- Communication is critical in this industry. Failure to respond to agency correspondence within a reasonable timeframe may lead to suspension or deletion from our roster.
- Respect, punctuality, and accountability are required at every stage of engagement with clients, staff, and peers. Unprofessional or disrespectful behavior will not be tolerated.

If a meeting or appointment is missed without communication, all related paperwork and submissions will be permanently removed from our records. Future participation will require reapplication through the General Submission Form available on the Casting Call page at www.banyagency.com.

2. Website Use

Your use of our website signifies acceptance of the following terms:

- The website and all of its content—including text, graphics, and photography—are owned by The BANY Agency or its licensors. Unauthorized reproduction or distribution is prohibited.
- You agree not to misuse the website or attempt to disrupt its functionality.
- Any form submissions, uploads, or materials sent through the website must be truthful, respectful, and free from infringement on others’ rights.

- Misuse of the site, including false submissions or spam, may result in permanent restriction of access and deletion of records.

3. Data Privacy and Protection

We value your trust and are committed to protecting your personal information.

- **Information Collected:** We collect information voluntarily provided by users, such as name, contact details, social links, and uploaded files for casting or collaboration purposes.
- **Use of Data:** The information you share is used strictly to review your submissions, assess eligibility for opportunities, and communicate updates or casting details.
- **Storage and Retention:** Information is stored securely. Inactive, incomplete, or outdated profiles may be removed without notice. Missed appointments or lack of communication may result in permanent deletion of files.
- **Sharing of Data:** Your information will never be sold. It may only be shared with verified clients or partners when necessary to fulfill legitimate agency-related purposes.
- **Your Rights:** You may request to review, update, or delete your data at any time by emailing info@banyagency.com.

4. Cookies and Analytics

Our website may use cookies or analytics tools to improve functionality and monitor user engagement.

These tools collect anonymous data and do not personally identify you. You may disable cookies through your browser settings at any time.

5. External Links

Our site may contain links to third-party websites. The BANY Agency is not responsible for the content, security, or privacy practices of these external sites. We encourage visitors to review their policies before providing personal information.

6. Policy Updates

The BANY Agency reserves the right to modify or update this policy at any time. The most recent version will always be posted on our website with an updated “Last Revised” date. Continued use of the website or participation in agency activities indicates your acceptance of the current policy.

Contact Us

For questions about this policy or to request data access or deletion, please contact us at info@banyagency.com